



## Sonoma County Barrel Auction Fact Sheet

### FACT SHEET

#### WEBSITE

[SoCoBarrelAuction.com](http://SoCoBarrelAuction.com)

#### SOCIAL MEDIA

Facebook: <https://www.facebook.com/SonomaCountyVintners/>

Instagram: @sonomacountyvintners

Twitter: @sonomavintners

#SoCoBA

#### ORGANIZERS

Sonoma County Vintners is the leading voice of Sonoma County wine, dedicated to raising awareness of Sonoma County as one of the world's premier wine regions which was named Wine Region of the Year by *Wine Enthusiast* in 2019. Sonoma County Vintners represents over 260 wineries throughout the county. The organization actively promotes Sonoma County through educational programming; advocates for its members at local, state and federal levels; and contributes to the local communities through our Sonoma County Vintners Foundation. Sonoma County Wine Auction, its annual fundraiser, has raised over \$36 million benefitting non-profit organizations throughout the region. To learn more about Sonoma County Vintners, visit [sonomawine.com](http://sonomawine.com).

#### WHERE

[SoCoBarrelAuction.com](http://SoCoBarrelAuction.com)

#### WHEN

Online Auction opens Tuesday, June 16 at 10:00am PST, closes on Thursday, June 18 at 3:00pm PST

#### ABOUT

This exclusive invitation-only program features a unique selection of never before, never again wines that represent the stylistic range and world-class quality of Sonoma County. Cultivated in Sonoma County's most acclaimed vineyards. Handcrafted by legendary winemakers. Each lot in the Sonoma County Barrel Auction is a true original. This program is an opportunity for wine retailers, wholesalers and restaurateurs to acquire a masterpiece of Sonoma County winemaking. Auction lots are crafted at 5, 10 or 20 cases, giving trade buyers the opportunity to offer true original wines for resale to their customers and ultra-premium wine collectors. Barrel Auction lots showcase the diversity of Sonoma County and include varietals ranging from Pinot Noir, Cabernet Sauvignon, Bordeaux Blends and Zinfandel to Chardonnays, Sparkling Wines and more.

## **SPONSORS**

Sponsors for Sonoma County Barrel Auction Include:

- Presenting Sponsor: American AgCredit
- Chalk Hill Estate Vineyards & Winery
- DIAM
- ETS Laboratories
- G3 Enterprises
- J Vineyards & Winery
- MacMurray Estate Vineyards
- M.A. Silva USA
- The Posh Privy
- Tonnellerie CADUS
- Tonnellerie Tremeaux
- TricorBraun WinePak
- Silver Oak
- Wineshipping Inc.

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## **MEDIA CONTACTS**

Rose Jimenez | 707.364.8663 | [rose@sonomawine.com](mailto:rose@sonomawine.com)

Barbara Cox | 707.522.5849 | [barbara@sonomawine.com](mailto:barbara@sonomawine.com)